

# DEAR DELIVERY HERO

WE CAN HELP ENSURE THAT YOUR DRIVERS REACH THE PRECISE DESTINATION,  
**THE FIRST TIME, EVERY TIME!**

FASTER DELIVERY / INCREASED CUSTOMER SATISFACTION / BETTER REVIEWS / COMPETITIVE ADVANTAGE

**COMPLETELY FREE!**

BEST REGARDS  **VAYAPIN**



YOUR DRIVERS WASTE UNNECESSARY TIME FINDING THE RIGHT END LOCATION.

**WAY TOO OFTEN!**

LAST MILE DELIVERY OPTIMIZATION IS A CONSTANT ISSUE  
AND IT IS OFTEN THE MOST INEFFICIENT PART OF THE SUPPLY CHAIN

PLEASE MEET YOUR NEW BEST FRIEND 😊



## THE MOST PRECISE ADDRESS IN THE WORLD

VayaPin converts any GPS coordinate in the world into a unique and personalised Pin that is extremely easy to communicate and share.

Without VayaPin

Lat: 38.97248654389  
Long: 1.37662398723  
(GPS coordinates)



With VayaPin



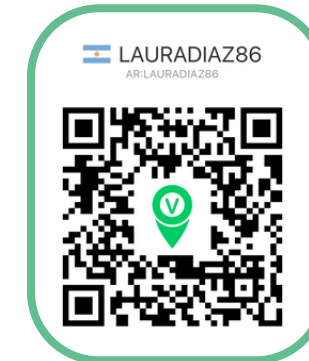
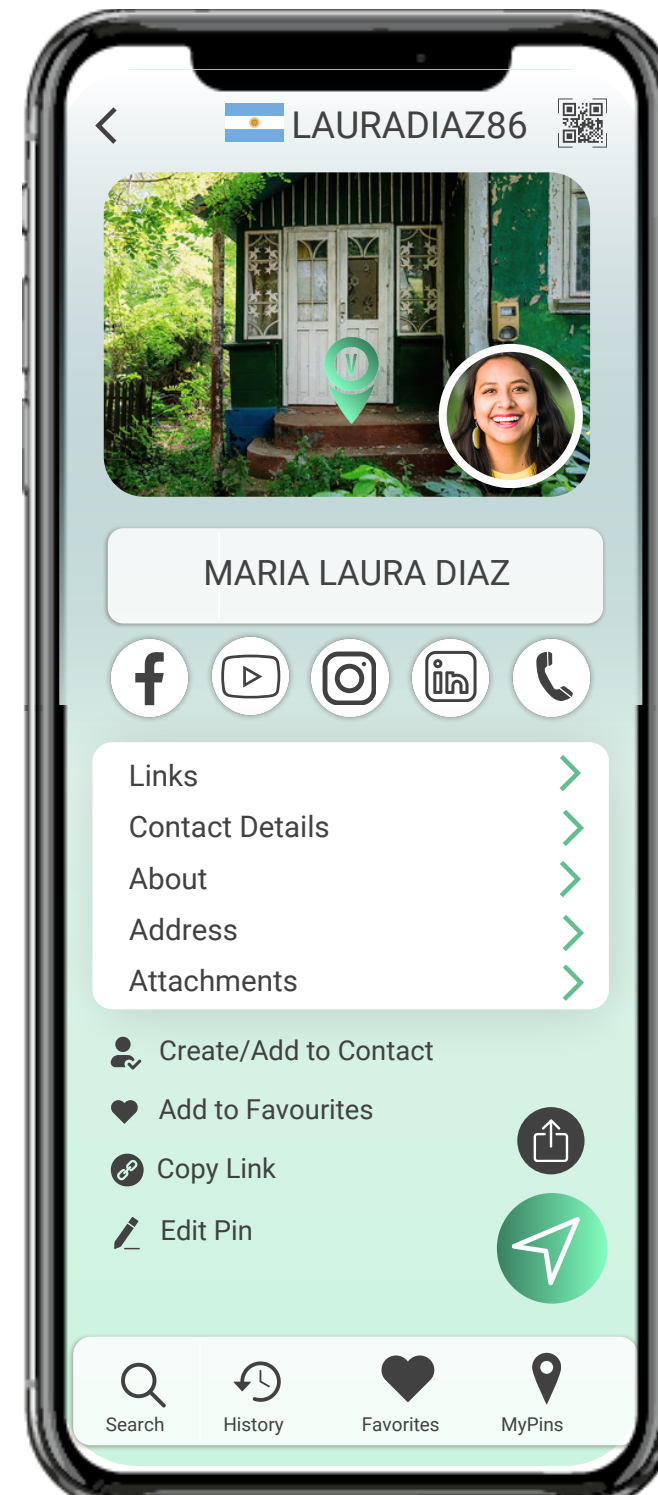
## ONE UNIVERSAL ADDRESS SOLUTION TO RULE THEM ALL

*“The United Nations estimate that as many as 4 billion people around the world, does not have an address, at least not one that is accurate and therefore useful.”*

**LET'S CHANGE THAT**

# “ALL THE RELEVANT INFORMATION ABOUT A LOCATION, PERSON OR BUSINESS IN ONE PLACE”

- 📍 Your own unique VayaPin address
- 📍 A precise location pinned by you
- 📍 Photo & Video of the location
- 📍 Specific delivery information
- 📍 Contact details
- 📍 Relevant links
- 📍 Attach files
- 📍 Works with ALL map providers



“Scan to see  
the actual pin  
(No downloads required)”

**“A VayaPin address is personal, like your  
phone number and email...  
And since it’s movable, it might just become  
the *ONLY* address you’ll ever need”**

All the features can be password protected, only  
granting access to whom YOU choose.





# YOUR CUSTOMERS KNOW THEIR LOCATION BETTER THAN ANYONE

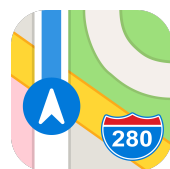
Once your drivers opens a VayaPin link inside **your** app, they will see the information the customer has provided and will be asked which Map provider they want to use to guide them to the destination.

There are several map providers that will take you from A to B  
However, all these systems are useless if B can not be “specified”.

**VayaPin defines B in the most precise way possible**

## WORKS WITH ALL MAP PROVIDERS AND RIDE HAILING COMPANIES

With VayaPin you can arrive to any Pin quickly and easily using the navigation system of your choice, or simply request a ride directly from the App.



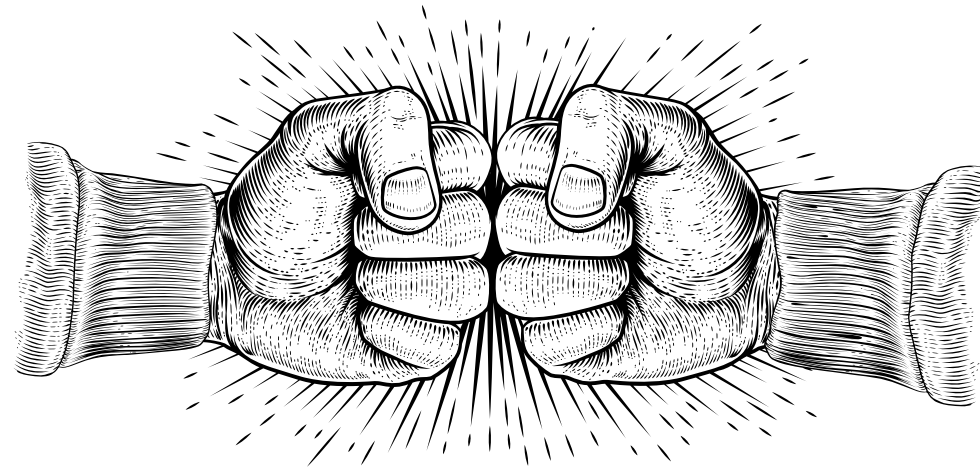
**BY TEAMING UP WITH VAYAPIN AND IMPLEMENTING OUR API INTO YOUR DELIVERY PLATFORMS, YOU WILL NOT ONLY ENSURE FASTER AND MORE RELIABLE DELIVERIES, BUT ALSO ALWAYS HAVE UPDATED INFORMATION DETAILS ON YOUR CUSTOMERS, FASTER CHECKOUT AND ULTIMATELY BETTER REVIEWS AND HAPPIER CLIENTS.**



**BUT DON'T JUST TAKE OUR WORD FOR IT - TAKE IT FROM YOUR OWN DRIVERS**

(insert video interviews with drivers)

**WE ARE LOOKING FOR COLLABORATIONS WITH STRONG INTERNATIONAL PARTNERS THAT CAN APPRECIATE THE BENEFITS OF OUR SOLUTION AND HAVE THE RELEVANT INCENTIVE TO IMPLEMENT AND USE VAYAPIN.**



**IN RETURN, WE WILL OFFER OUR PRO SUBSCRIPTION\* COMPLETELY FOR FREE TO ALL YOUR CUSTOMERS, WHEN THEY SIGN UP THROUGH YOUR PLATFORMS OR USE YOUR UNIQUE CODE.**

“  
Link to API  
pricing as well  
”

**\*LINK TO PRICING PLANS**

# THE BENEFITS FOR ALL PARTIES ARE OBVIOUS



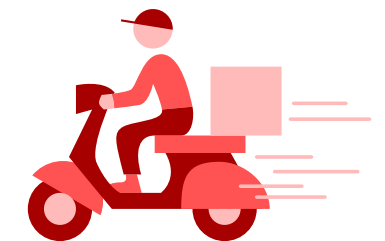
- Faster checkout
- Improved customer loyalty
- Save money on last mile delivery
- Better reviews
- Competitive advantage
- Always updated customer information
- Happier customers & drivers



Customers will use a VayaPin to have a precise address so they can be found, the first time, EVERY time. Plus they will benefit from all the other features VayaPin has to offer (next slides).



A VayaPin offers a precise location, images and video of the destination, alongside updated contact and delivery details. Giving your drivers a superior alternative that will save them time = Money.




The businesses get a valuable FREE tool for multiple purposes that they otherwise would need to pay for (see page 12).







WITH  **VAYAPIN**  
YOU WILL BE OFFERING YOUR  
CUSTOMERS A POWERFUL TOOL THAT  
ENSURES THAT THEY

**NEVER**  
MISS A DELIVERY  
AGAIN...  
**&**  
**ALWAYS**  
HAVE PEOPLE FIND THEIR  
ADDRESS...



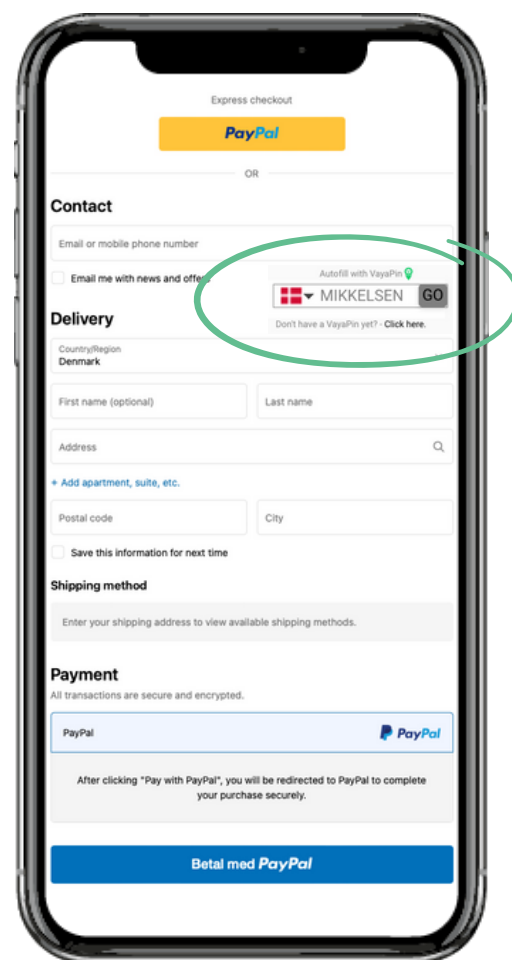
# VAYAPIN IS A VERY VERSATILE TOOL FOR MANY DIFFERENT USE CASES

**“The most precise Address” is our core product**, but the vast set of features inside a VayaPin offer a very diverse & complete solution, so that everyone can find a use to benefit from.

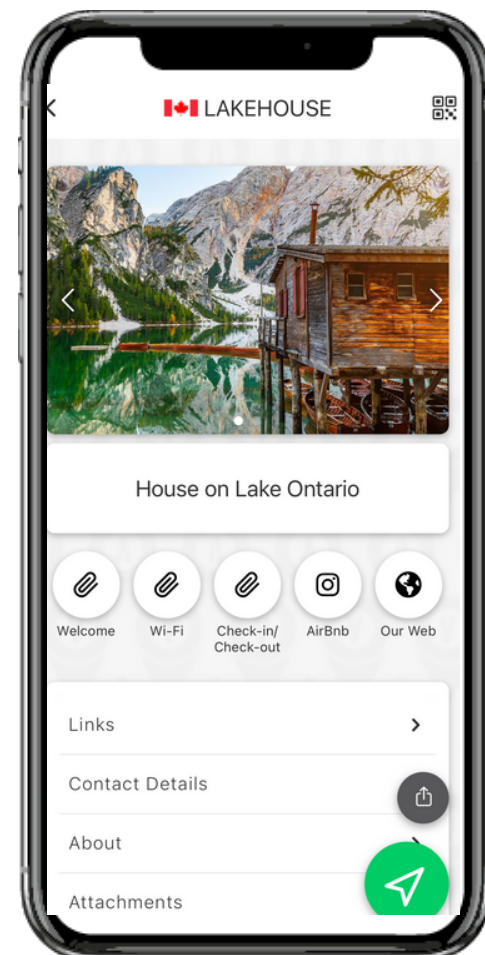
Ultimately ensuring that the users will have the desire, incentive and willingness to create and use our solution.

These 5 examples should give you an idea of the “versatile value” your customers can obtain from having a VayaPin:

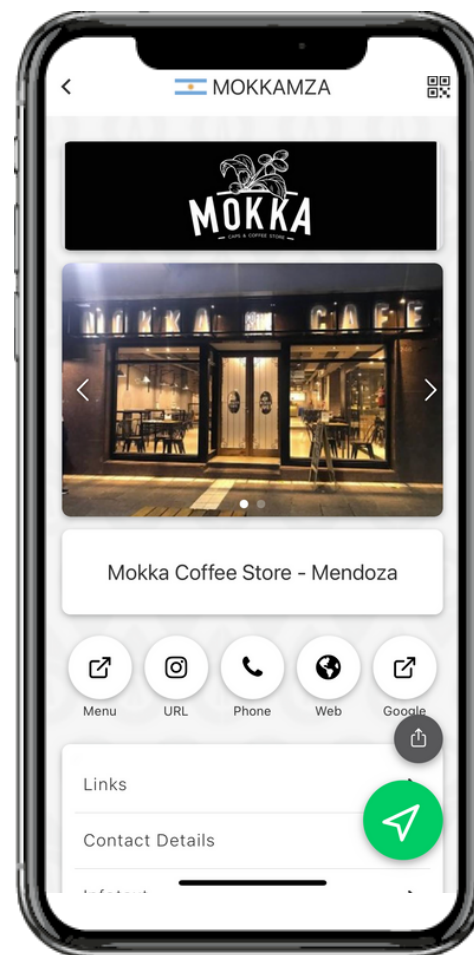
THE VAYAPIN ADDRESS/API  
ENSURING PRECISE DELIVERY EVERY TIME



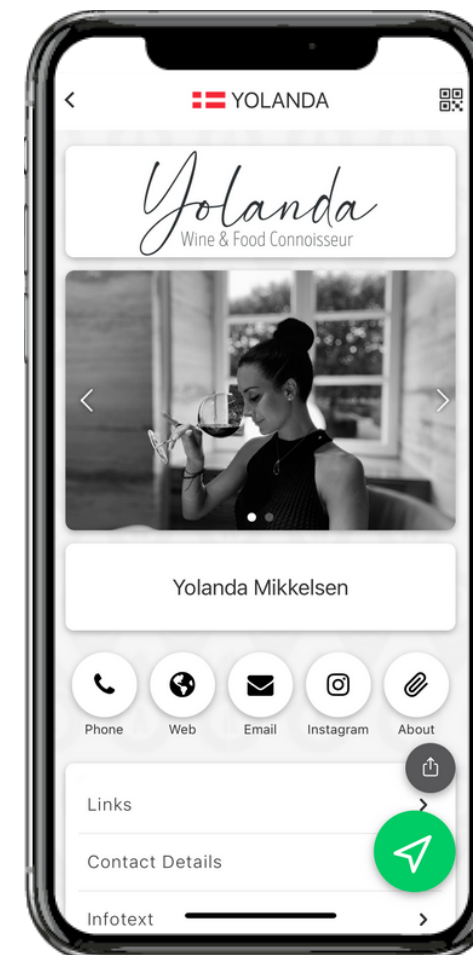
ALL THE INFO YOUR  
GUESTS NEED ABOUT YOUR RENTAL



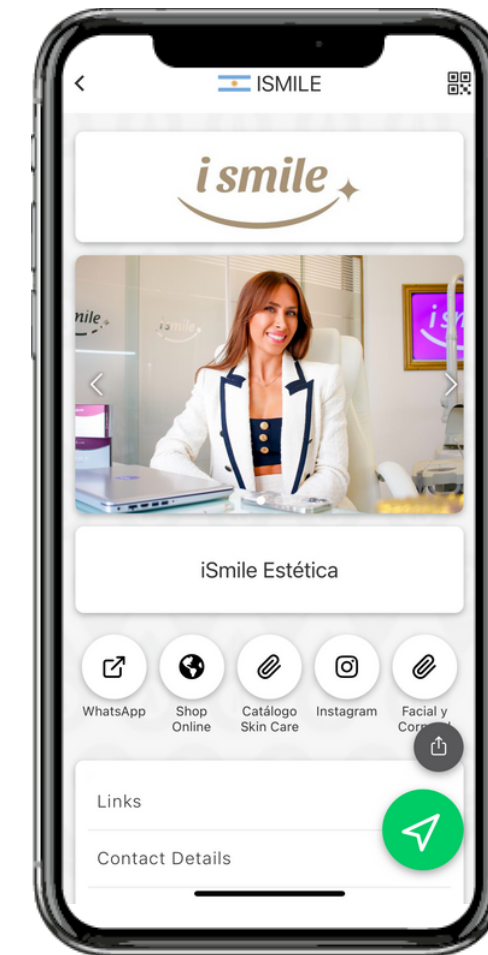
THE #1 QR CODE FOR  
GASTRONOMY



YOUR LAST BUSINESS  
CARD



ALL ABOUT YOUR  
BUSINESS IN ONE LINK



(SCAN OR CLICK ON THE QR CODES TO SEE THE ACTUAL PINS)

# OFFER YOUR BUSINESS PARTNERS THE #1 QR SOLUTION FOR FREE

Enhance their guests experience with ALL they need to know in ONE link.

*"Get more reviews  
More followers  
More recommendations"*











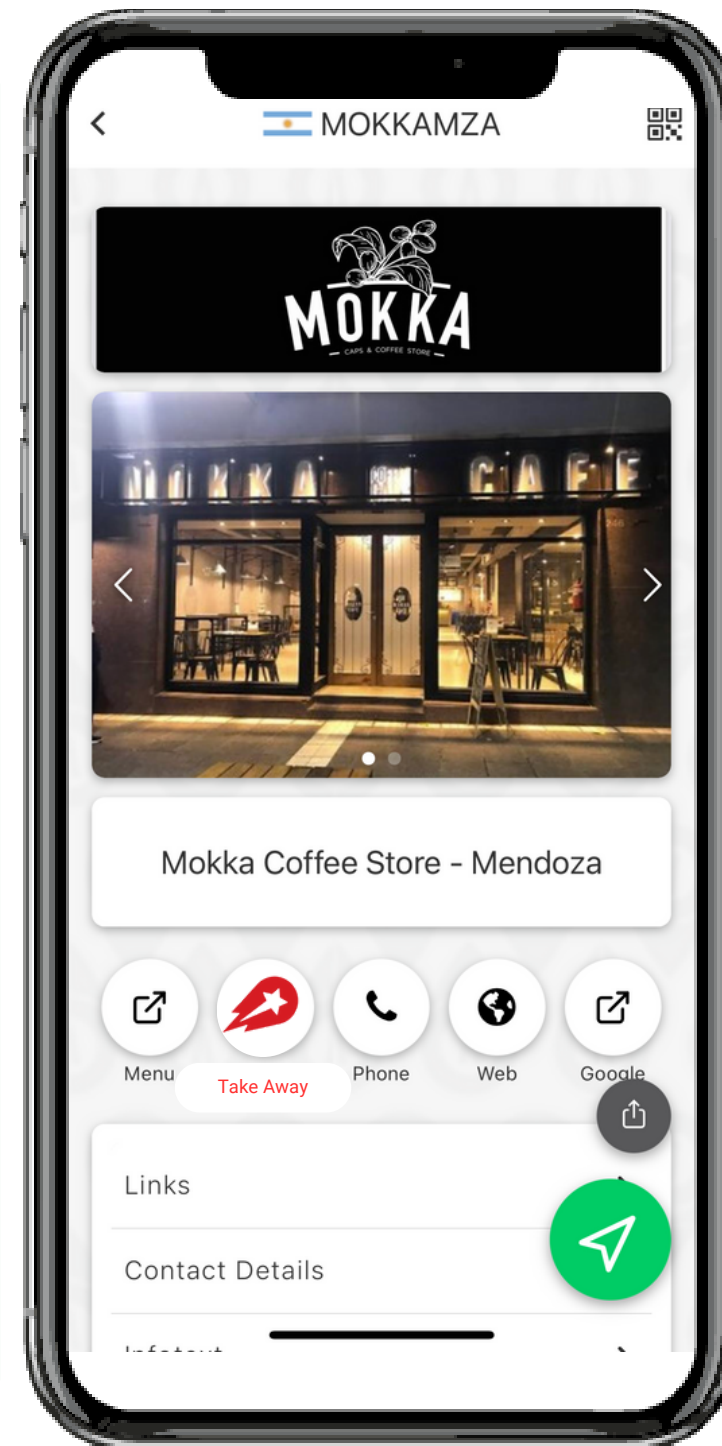
*"No more updating printed menus –  
Minimise waiting time for the guests"*

All changes to your information can be made instantly and you can even do it remotely.



## Not just a QR Menu:

-  Photo & Video of the venue
-  Contact details
-  Welcome/Concept description  
in various languages
-  Opening Hours
-  Attachments:  
Menus  
Recommendations  
Wifi code
-  Links to Booking,  
SOME and Review sites  
 



## QR Code

Replace your paper menus



*"When confirming a table reservation, they  
can directly share their VayaPin and keep  
their guests up to date with all the info they  
need before arriving"*





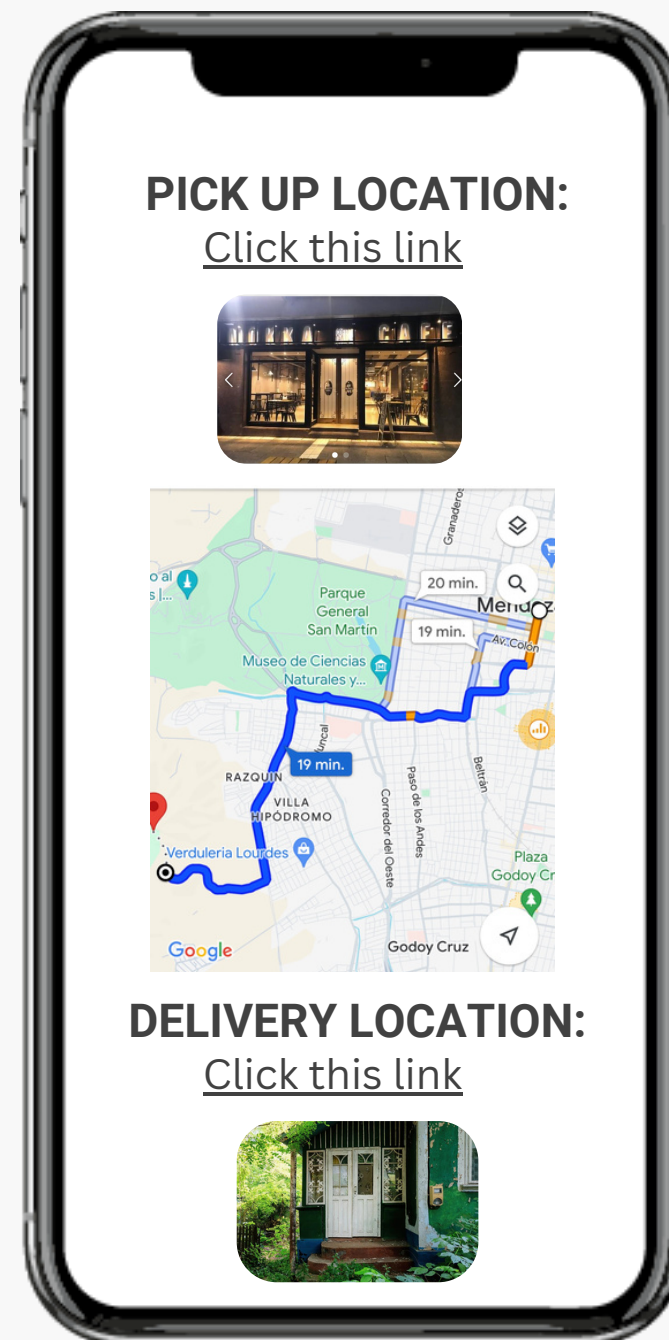
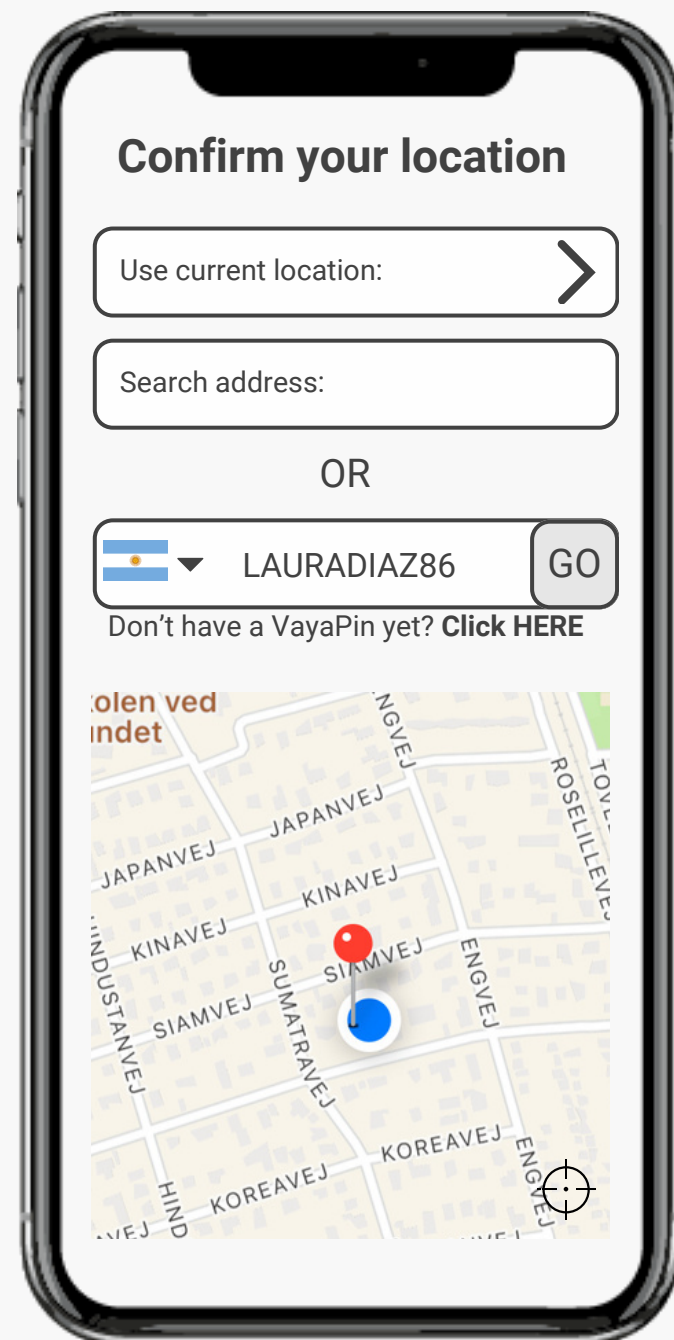
# WE CAN ADAPT TO YOUR SYSTEM NEEDS

HERE'S A SUGGESTION TO HOW IT CAN BE DONE:

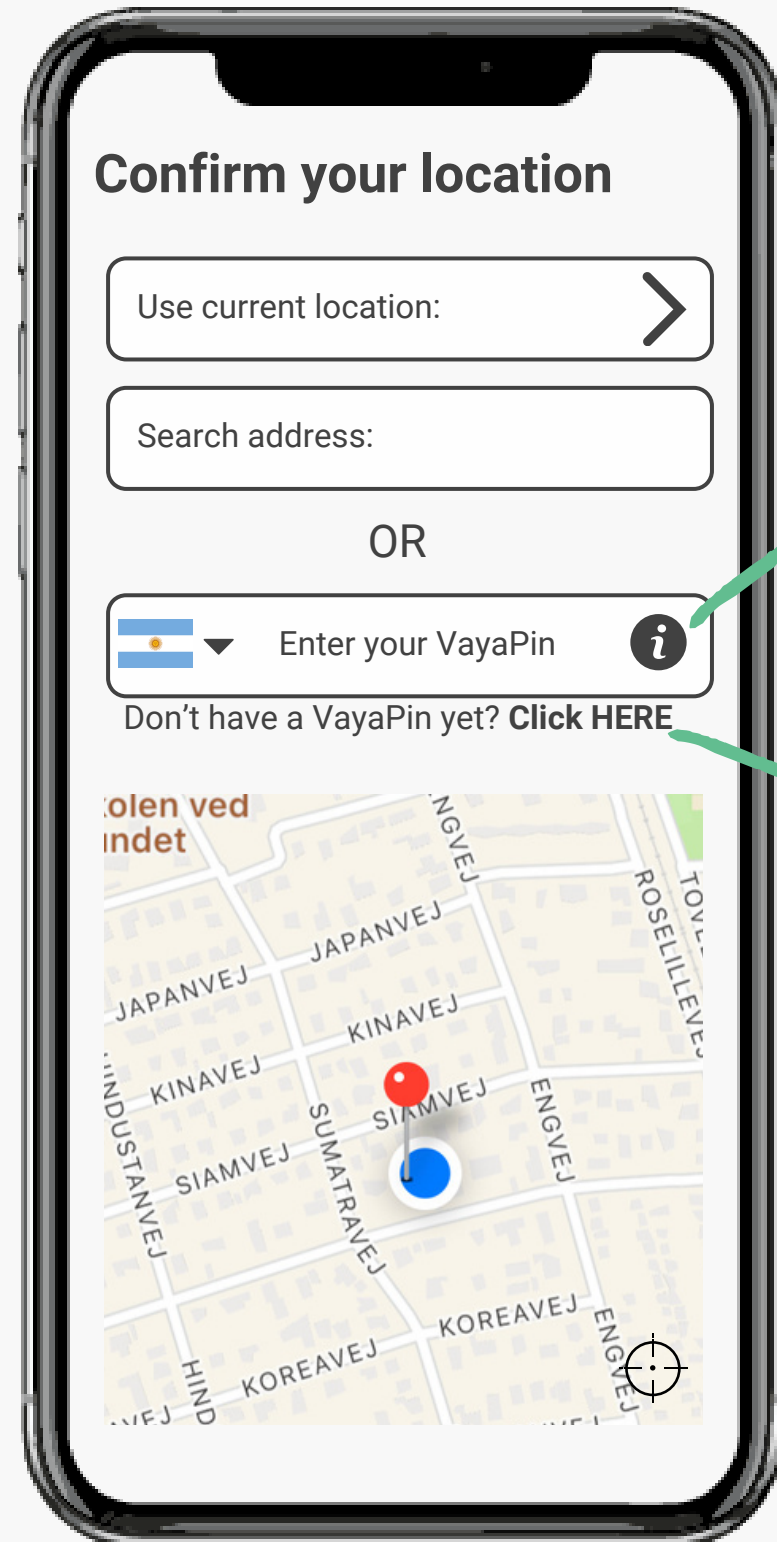
With our API installed, your customers has the option of entering their VayaPin and can move on to place their order.

Once the order is placed, ALL the information will automatically be accessible for your drivers.

The driver will have direct access to the most precise address and updated contact information possible, and can choose which map provider to use.



# IF YOUR CUSTOMERS DO NOT HAVE A VAYAPIN YET WE SUGGEST A FAST SIGN-UP FORM INSIDE YOUR PLATFORM



With VayaPin  
**YOU ARE YOUR ADDRESS**

A PRECISE address you can personalize by adding all kinds of information, such as images, video and delivery info.

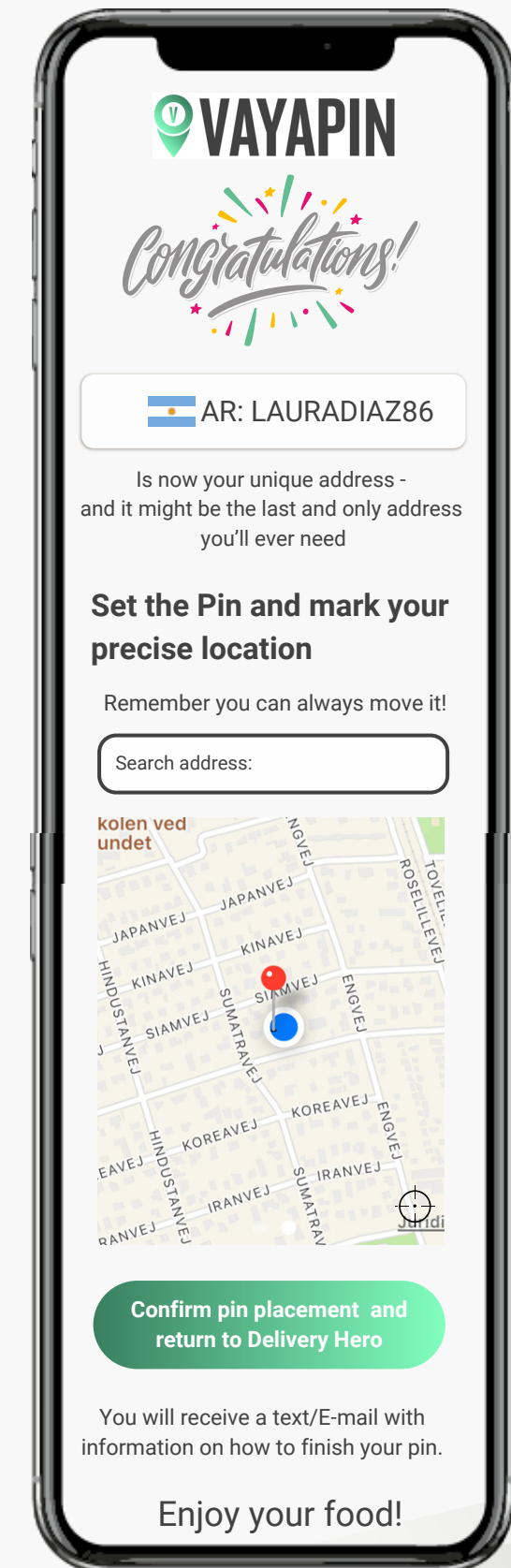
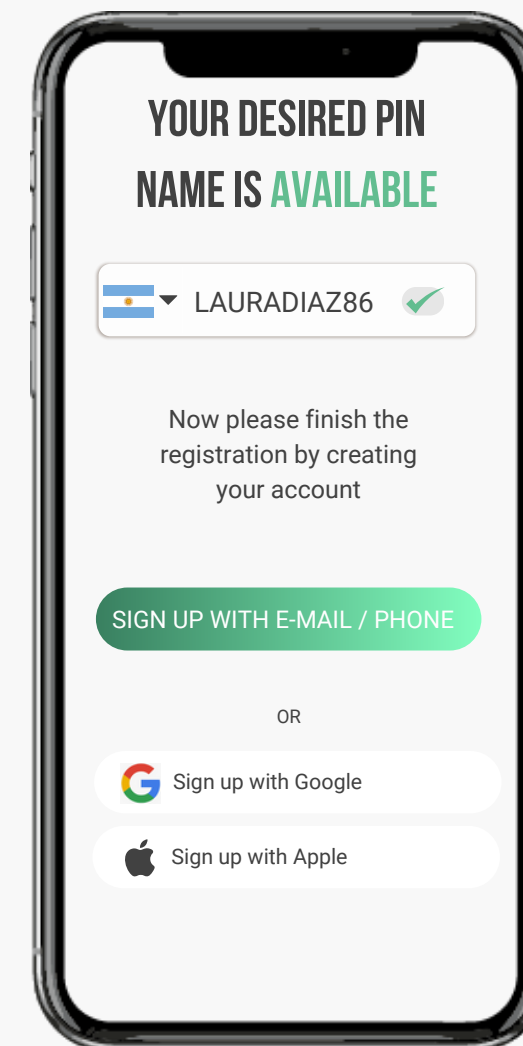
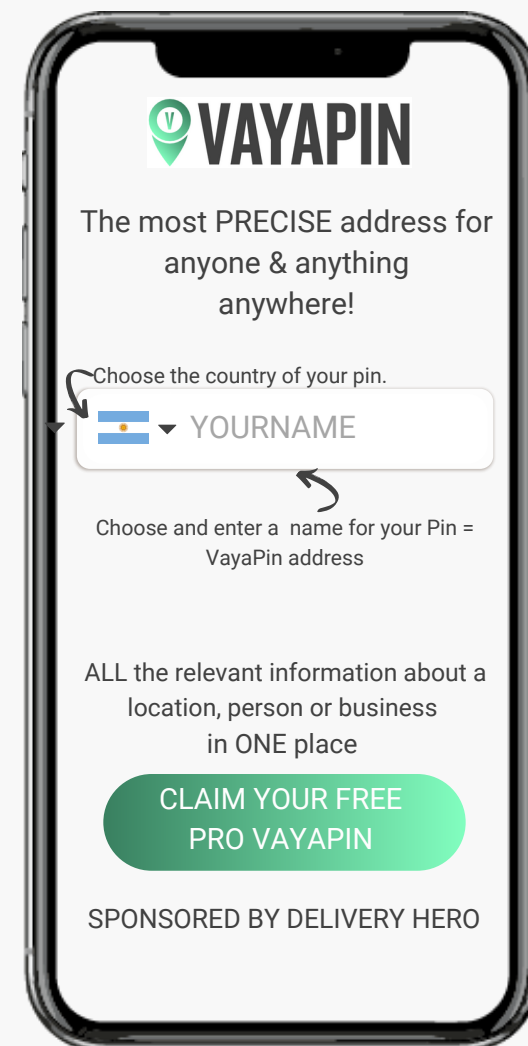
Ensure that ALL your deliveries and people will find you

**THE FIRST TIME, EVERY TIME.**

Create your FREE Pin

A short & simple procedure:

1. Choose the VayaPin name
2. Sign up with credentials
3. Place the pin
4. Complete the order





## MISSION

By giving anyone on the planet the opportunity of creating a free, accurate and reliable address, it is our strong belief that this solution will make a significant difference for so many people and ultimately improve social and economic development, as well as save lives.

## VISION

Become the world's preferred alternative to existing addresses, by providing a global solution that ensures that any address can be found the first time, every time

---

We believe it is not possible to create an address solution that is more precise, globally consistent, easier to communicate and more feature-packed than VayaPin.

So we hope this pitch has caught your interest and we sincerely hope you will get back to us regarding a potential collaboration.



Claus Mikkelsen  
CEO / Co-Founder  
+45 26110699  
cm@vayapin.com

[www.vayapin.com](http://www.vayapin.com)